## **Doosan Forklift Part**

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international and intercontinental organization that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, McAllen houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

With a system consisting of over 90 autonomous sellers, the forklift group provides quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The lift truck product line impressively features 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American market, due to their consistency in maintaining a high level of customer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Initially the domestic forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a domestic machinery expansion venture. Sales of these products were initially targeted to state-run companies, large scale businesses, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Home-based lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological advancements combined with sales success placed them in a situation of considerable expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling industry. This joint-venture proved highly successful for Daewoo and their forklift product sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas marketplaces.